GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA

UNSTARRED QUESTION NO:7036
ANSWERED ON:11.05.2000
ADVERTISEMENT BY SOUTH CENTRAL RAILWAYS
AMBATI BRAHMANAIAH

Will the Minister of RAILWAYS be pleased to state:

(a) whether the South Central Railways issue a number of advertisements in the print media every year;

(b) if so, the amount spent thereon during 1999 − 2000; and

(c) the break-up of advertisements given to each and every publication during 1999 − 2000 and the areas where it is published ?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI DIGVIJAY SINGH)

(a) Yes, Sir.

(b) During 1999 − 2000, an amount of Rs.2.07 crores (provisional) was spent on press advertisements including Rs.1.73 crores on tender advertisements.

(c) A statement is attached.

STATEMEMT REFERRED TO IN REPLY TO PART (c) OF THE UNSTARRED QUESTION NO.7036 BY SHRI A. BRAHMAI
TO BE ANSWERED IN LOK SABHA ON 11.05.2000 REGARDING ADVERTISEMENT BY SOUTH CENTRAL RAILWAYS

(c) Details are as under: -

S.No.	Name of Publication	Place/s of Publication	No. of advertisements
1.	Indian Express	Southern Editions (9 centres)	1065
2.	Deccan Chronicle	A.P.Editions (4 centres)	120
3.	The Hindu	Southern Editions (8 centres)	76
4.	Economic Times	Hyderabad	100
5.	Citizens	Hyderabad	52
6.	Pledge	Hyderabad, Vijayawada	28
7	Skyline	Hyderabad	18
8.	Today Freedom	Hyderabad,Vijayawada	22
9.	Employment Information	Hyderabad	14
10.	Lokmat Times	Aurangabad	36
11.	Gomantak Times	Goa	38
12.	Nav Hind Times	Goa	42
13.	`O Herald	Goa	29
14.	Deccan Herald	Bangalore	42
15.	Eenadu	A.P.Editions (12 Centres)	12
16.	Vaartha	A.P.Editions (11 Centres)	533
17.	Andhra Jyothi	A.P.Editions	262
18.	Andhra Prabha	A.P. Editions	134
19.	Krishna Patrika	Hyderabad,Vijayawada	29
20.	Vishaal Andhra	Vijayawada	18

21. Prajha Shakthi Vijayawada 18
22. Janatha Vijayawada 16
23. State Times Eluru 14
24. Poddu Hyderabad, Vijayawada 16
25. Prajaporatam Nalgonda 14
26. Vijayabhanu Vishakhapatnam 16
27. Guntur Express Guntur 12
28. Hindi Milap Hyderabad 652
29. Ajantha Hyderabad 18
30. Prajasahayatha Hyderabad 18
31. Nau Deccan Hyderabad 18
32. Lokmat Samachar Aurangabad 7
33. Siasat Hyderabad 130
34. Munsiff Hyderabad 142
35. Rehnuma-E-Deccan Hyderabad 42
36. Saz-E-Deccan Hyderabad 14

37. Bhagyanagar Times Hyderabad 38
38. Maheshar Hyderabad 15
39. Mehangahi Hyderabad 8
40. Bisat-E-Alam Hyderabad 12
41. The Awam Hyderabad 12
42 Siyanat-E-Jamoor Hyderabad 12
43. Aurangabad Times Aurangabad 22
44. Lokmat Aurangabad 67
45. Marathwada Aurangabad 9
46. Deogiri Tarunbharat Aurangabad 13
47 Sharmik-Ek-Jhoot Nanded 8
48. Prajavani Nanded 7
49. Godateer Samachar Nanded 7
50. Tarun Bharat Goa 27
51. Nav Bharat Goa 7
52. Kesari Sangli 7
53. Sakaal Kolhapur 12
54. Pudhari Kolhapur 12
55. Yashwant Latur 9
56. Prajavani Bangalore & Hubli 48
57. Samyukta Karnataka Bangalore & Hubli 32
58. Kannada Prabha Bangalore 62
59. Vishaal Karnataka Hubli 14
60. Vishwavani Hubli 16
61. Nav Prabha Hubli 8
62. Sanchar Goa 4
63. Times of India Mumbai 62
64. Hindustan Times New Delhi 48
65. Statesman Calcutta 32
66. Telegraph Calcutta 52
67. Buy & Sell Calcutta 24
68. India Tender Journal New Delhi 18
69. Free Press Journal Mumbai 24
70. Hindustan Times New Delhi 9
71. Indian Express Western & Northern Editions 72
72. Hitavada Nagpur 13
73. Malayala Manorama Kochi 2